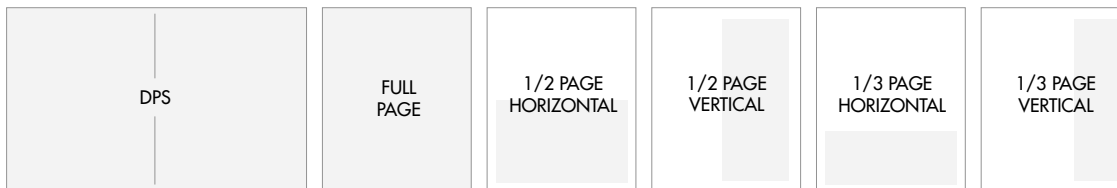


## TECHNICAL SPECIFICATIONS

Space	Trim Size* (depth x width)	with 3mm bleed (depth x width)
DPS	275mm x 420mm	284mm x 426mm
Full Page	275mm x 210mm	281mm x 216mm
Half Page Horizontal	120mm x 180mm	
Half Page Vertical	238mm x 87mm	
Third Page Horizontal	76mm x 180mm	
Third Page Vertical	238mm x 56mm	



### All advertising to be supplied in PDF format to Fairfax Media Business Group specifications.

Please supply all ads in PDF format.

All colour must be supplied as CMYK. All text must be converted to paths.

#### Notes on PDF preparation

Postscript file as a composite adding 20mm to the trim size.

Have trim and registration marks selected.

Choose the highest possible resolution, we recommend 175 lpi/2400 dpi.

Send PDFs to: [miria.cherrington@fairfaxmags.co.nz](mailto:miria.cherrington@fairfaxmags.co.nz)

Please include the publication and issue date in the file name

Other delivery methods (not guaranteed) Fairfax Media Business Group accepts PDF advertising supplied by other methods, eg on CD or via email, although the reproduction of advertising supplied in this way cannot be guaranteed.

Please ensure that your PDF has crop marks or registration marks displayed.

To ensure colour accuracy, advertisers should supply a high-resolution (3DAPv2) digital proof with their PDF.

For information on preparing PDF files for digital delivery, including a copy of our job options file for distilling, contact our Sales & Production Co-ordinator – Miria Cherrington DDI 64 9 909 6855.

Email: [miria.cherrington@fairfaxmags.co.nz](mailto:miria.cherrington@fairfaxmags.co.nz)