

INSERT AND TIP-ON RATES***INSERTS**

CPM	\$800	loose
CPM	\$835	bound

Multi-leaf – quoted on request

*Please note all inserts and tip-ons are subject to approval. **Print runs are subject to change without notice.

For insert specifications contact: Sales & Production Co-ordinator, Miria Cherrington DDI 64 9 909 6855.

Email: miria.cherrington@fairfaxmags.co.nz

Deliver your inserts to: GEON – Inward Goods, 107 Kerwyn Ave, Highbrook, Auckland. Attention: Mailing Supervisor.

TECHNICAL SPECIFICATIONS

Space	Dimensions (height x width)
Double page spread	Trim: 360 x 560mm, Bleed: 370 x 570mm
Full page	Trim: 360 x 280mm, Bleed: 370 x 290mm
Half page	Horizontal: 170 x 260mm Vertical: 320 x 125mm
Quarter page	Horizontal: 85 x 260mm Vertical: 170 x 125mm
Strip ad	Horizontal: 60 x 260mm Vertical: 320 x 60mm
False cover	Front 282 x 280mm (plus 5mm bleed) fits below masthead Inside 360 x 280mm (plus 5mm bleed)
False half cover	Front 289.5 x 140mm (plus 5mm bleed) Inside 360 x 140mm (plus 5mm bleed)
Vertical belly band	400 x 80mm
Horizontal belly band	80 x 600mm
NOTE: Part page ads are image area only – there are no bleed or trim sizes	

All advertising to be supplied in PDF format to Fairfax Media Business Group's specifications.**Preferred delivery method (guaranteed*)**

Fairfax Media Business Group recommends that advertising material be supplied via Quickcut. By using Quickcut you are assured that your ads will meet our specifications and be delivered right first time. If you're not already registered with Quickcut, give Dean Cudmore a call at ImageNet on +64-9-524 1309. Dean will answer any questions and help you get started with this latest development in the preparation and supply of PDF advertising for print.

*Faithful reproduction of Quickcut supplied file is guaranteed (3DAP compliant proof must also be supplied.)

Other delivery methods (not guaranteed)

Fairfax Media Business Group accepts PDF advertising supplied by other methods, eg, on disk or via email, although the reproduction of advertising supplied in this way cannot be guaranteed.

For information on preparing PDF files for digital delivery, including a copy of our job options file for distilling, please contact our Sales & Production Co-ordinator – Miria Cherrington DDI 64 9 909 6855. Email: miria.cherrington@fairfaxmags.co.nz

Send PDFs to: production@fairfaxbm.co.nz

Please include the publication and issue date in the filename, eg RSN_FEB_Advertisersname.pdf

Some applications allow the user to export files directly to PDF format. We do not recommend the use of native PDF export from any DTP application. Please ensure that your PDF has crop marks or registration marks displayed.

To ensure colour accuracy, advertisers should supply a high-resolution digital proof with their PDF.