

## Mechanical Specifications

	Dimensions
Double Page Spread	Image: 340 x 540mm, Trim: 360 x 560mm, Bleed: 370 x 570mm
Full Page	Image: 340 x 260mm, Trim: 360 x 280mm, Bleed: 370 x 290mm
Magazine Page	Image: 260 x 185mm
Half Page	Horizontal: 170 x 260mm, Vertical: 340 x 125mm
Quarter Page	Horizontal: 85 x 260mm, Vertical: 170 x 125mm
Strip ad	Horizontal: 60 x 260mm, Vertical: 340 x 75mm
False front cover	Front 282mm H x 280mm W (plus 5mm bleed) Fits below masthead Inside 360 x 280mm (plus 5mm bleed)
Cover Flap (double sided)	Front 140mm x 289.5mm, Inside 140mm x 360mm, Bleed: 5mm all sides
Two ads joined across DPS	256mm H x 203mm W (per ad per page) Ads joining in the centre

All advertising to be supplied in PDF format to Fairfax Media Business Group's specifications.

### Preferred delivery method (guaranteed\*)

Fairfax Media Business Group recommends that advertising material be supplied via Quickcut. By using Quickcut you are assured that your ads will meet our specifications and be delivered right first time. If you're not already registered with Quickcut, give Dean Cudmore a call at ImageNet on +64-9-524 1309. Dean will answer any questions and help you get started with this latest development in the preparation and supply of PDF advertising for print.

\*Faithful reproduction of Quickcut supplied file is guaranteed (3DAP compliant proof must also be supplied.)

### Other delivery methods (not guaranteed)

Fairfax Media Business Group accepts PDF advertising supplied by other methods, eg, on disk or via email, although the reproduction of advertising supplied in this way cannot be guaranteed.

For information on preparing PDF files for digital delivery, including a copy of our.joboptions file for distilling, please contact our Production Co-ordinator - Linda Tran, DDI +64-9-926 9121;  
Email: linda.tran@ffxbusinessgroup.co.nz

Send PDFs to: [production@fairfaxbm.co.nz](mailto:production@fairfaxbm.co.nz)

Please include the publication and issue date in the filename, eg RSN\_FEB\_Advertisersname.pdf

Some applications allow the user to export files directly to PDF format. We do not recommend the use of native PDF export from any DTP application. Please ensure that your PDF has crop marks or registration marks displayed.

**To ensure colour accuracy, advertisers should supply a high-resolution digital proof with their PDF.**