

Computerworld Ad Specs

Mechanical Specifications – Display

Booking Deadline: 12 days prior to publication

Material Deadline: 10 days prior to publication

	DIMENSIONS
DPS	Image: 320 x 466 Trim: 340 x 486 Bleed: 345 x 491
Full page	Image: 320 x 223 Trim: 340 x 243 Bleed: 345 x 248
Half page	Horizontal Image: 157 x 223 Vertical Image: 292 x 108
Third page	Horizontal Image: 112 x 223
Quarter page	Horizontal Image: 80 x 223 Vertical Image: 292 x 51 Standard Image: 157 x 108
Strip ad	Image: 34 x 223

All advertising to be supplied in PDF format to Fairfax Business Publishing's specifications.

Preferred delivery method (guaranteed*)

Fairfax Business Publishing recommends that advertising material be supplied via Quickcut. By using Quickcut you are assured that your ads will meet our specifications and be delivered right first time. If you're not already registered with Quickcut, give Dean Cudmore a call at ImageNet on +64-9-524 1309. Dean will answer any questions and help you get started with this latest development in the preparation and supply of PDF ads for print.

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Email: linda.tran@ffxbusinessgroup.co.nz

Send PDFs to: production@fairfaxbm.co.nz. Please include the publication and issue date in the filename, eg Computerworld_FEB_Advertisersname.pdf

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