



PLEASE TAKE NOTE OF BLEED REQUIREMENTS ON SOME ADS.
THE TRIM SIZE IS THE ACTUAL SIZE OF THE AD WHEN THE MAGAZINE IS PUBLISHED.
MOST OF THE SMALL ADS DO NOT BLEED OFF THE PAGE.
ALL TEXT SHOULD BE CONTAINED WITHIN THE TEXT DIMENSIONS INDICATED.
PLEASE ADHERE TO THE PDF OUTPUT SIZE IN RED.



Please read these instructions with care

Format

215mm x 275mm

Trim

 (width x height)

Full page: 215mm x 275mm

Double page spread: 430mm x 275mm * NB: see DPS PDF output at right:

Text area

 (width x height)

Full page: 188mm x 250mm

Double page spread: 410mm x 250mm * NB: DPS PDF output at right:

Bleed

 (width x height)

Full page: 221mm x 281mm

Double page spread: 446mm x 281mm * NB: DPS PDF output at right:

PDFS FOR DPS MUST BE SUPPLIED AS A LEFT AND A RIGHT HAND PAGE

Margins

Top: 13mm

Bottom: 13mm

Sides: 15mm

The diagrams (right) indicate the extent of the print area occupied by each type of advertisement.

NOTE: Clients who want any part of their ad image to run off the page must allow for a 3mm bleed.

FORMAT: Only PDF format will be accepted.

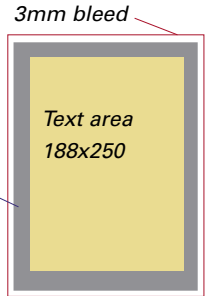
We recommend PDFs be sent via QuickCuts/pagestore – www.quickcut.co.nz

Full page

215mm x 275mm

Trim size 215x275

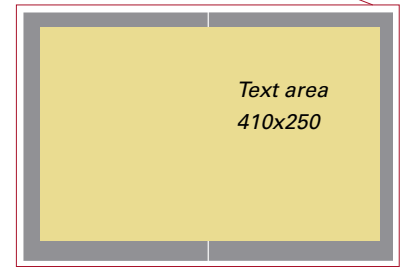
PDF output size 221x281



DPS

430mm x 275mm

3mm bleed



* NB DPS PDF output:

Please provide both left page and right page PDF.

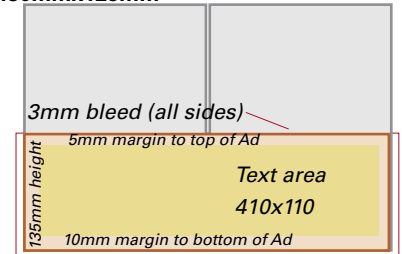
DPS PDF size 221x281 (LHP and RHP)

DPS PDF size 221x131 (LHP and RHP)

1/2 DPS

 * Pdf info see above

430mmx125mm



strip

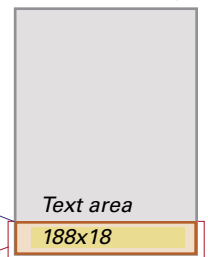
215mm x 25mm
(plus 3mm bleed)

Trim size 215x25

3mm bleed (all sides)

PDF output size 221x31

NO bleed



1/2 page

vertical **V

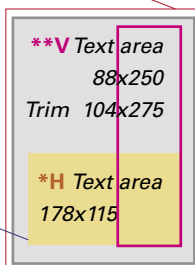
104mm x 275mm
(plus 3mm bleed)

horizontal *H

188mm x 125mm

H Trim size 188x125

NB 3mm bleed on Vertical only



*H PDF output size 188x125 (No Bleed)

**V PDF output size 110mm x 281mm
(including 3mm bleed)

1/3 page

vertical **V

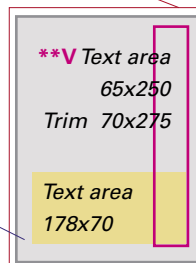
70mm x 275mm
(plus 3mm bleed)

horizontal *H

188mm x 80mm

H Trim size 188x80

NB 3mm bleed on Vertical only



*H PDF output size 188x80 (No Bleed)

**V PDF output size 81mm x 281mm
(including 3mm bleed)

1/4

 188mmx60mm (PDF 188x60)

Print area 178x50

Please note: all AD measurements are width x height

Full page: W x H

Trim size: 215mm x 275mm

Text area: 188mm x 250mm

Bleed: 3mm all sides

PDF delivery size: 221mm x 281mm

1/2 page horizontal W x H

Trim size: 188mm x 125mm

Text area: 178mm x 115mm

Bleed: NO BLEED

PDF delivery size: 188mm x 125mm

1/2 page Vertical W x H

Trim size: 104mm x 275mm

Text area: 88mm x 250mm

Bleed: 3mm bleed all sides

PDF delivery size: 110mm x 281mm

1/3 page horizontal W x H

Trim size: 188mm x 80mm

Text area: 178mm x 70mm

Bleed: NO BLEED

PDF delivery size: 188mm x 80mm

1/3 page Vertical W x H

Trim size: 70mm x 275mm

Text area: 65mm x 250mm

Bleed: 3mm bleed all sides

PDF delivery size: 75mm x 281mm